

Sulkhan-Saba Orbeliani University Faculty of Business and Technology & Institute for Development Studies

4th Annual International Scientific Conference in Development Studies

> November 25, 2021 Tbilisi, Georgia

Conference Program

Transformation for Development, Development for Well-Being



13:00 - 13:15 (Tbilisi Time)

Plenary Session

Welcome Address

- Professor Vaja Vardidze, Rector of Sulkhan-Saba
 Orbeliani University, Georgia
- Professor Dimitry Gegenava, Vice Rector of Sulkhan-Saba Orbeliani University, Georgia
- Professor Nino Papachashvili, Director of the Institute for Development Studies, Georgia

13.15 – 13.45 (Tbilisi Time)

🖶 Keynote Speech

 Professor Gandolfo Dominici, Ph.D.; Scientific Director of Business Systems Laboratory; Professor of Business Management; Dep. SEAS, Polytechnic School, University of Palermo, Italy; Editor in Chief: Kybernetes; Int. J. of Electronic Marketing and Retailing; Int. J. of Markets and Business Systems

The Genesis of Draghistan. How the Social, Economic and Political System Can Be Changed by In-formation

① 13:45 – 15:15 (Tbilisi Time)

Session: Social-Economic and Political Challenges and Transformation for Development

Moderator: Nino Papachashvili, PhD, Professor, Sulkhan-Saba Orbeliani University, Georgia

 Nino Papachashvili, Sulkhan-Saba Orbeliani University, Georgia

Technological Transformations and the Challenges of Inequality

- Nenad N. Petrović, University of Niš, Serbia
- Vasja Roblek, Independent researcher, Slovenia

Predicting the Impact of COVID-19 on Digitalization in Europe

- Manana Darchashvili, Georgian Technical University, Georgia
- Tina Tskhovrebadze, Ivane Javakhishvili Tbilisi State University, Georgia

The Resemblance of Sustainable Development Goals
Implementation in Georgia to European Union Neighborhood
Policy

 Zhang Shouyi, LEFMI, Université de Picardie Jules Verne, France; Université Paris Nanterre, France

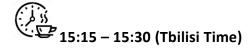
Innovation in Chinese Development: From Spontaneity to Consciousness

 Mariam Kurtanidze, Georgian Technical University, Georgia

Gender Aspects in the Formation of Entrepreneurial Mindset in Young People

- Dimitri Kobakhidze, Sulkhan-Saba Orbeliani University, Georgia
- Giorgi Kapanadze, Caucasus International University, Georgia

Karabakh Conflict: Its Geopolitical and Economic Impacts on Georgia



(b) 15:30 - 17:00 (Tbilisi Time)

Session: Business Transformation for Development

Moderator: Dimitri Kobakhidze, PhD, Professor, Sulkhan-Saba Orbeliani University, Georgia

- Anna Maria Melina, Concetta Lucia Cristofaro, Marzia
 Ventura, University Magna Graecia of Catanzaro, Italy
- Walter Vesperi, University of Messina, Italy

The Decision in a Crisis Context: A Selected Review

 Natalia Chanturia, Bella Goderdzishvili, Mariam Tsiklauri, Georgian Technical University, Georgia
 Innovation in Adaptive Management of Organizations

 Sobolieva Tetiana, Kyiv National Economic University named after Vadym Hetman, Ukrine

Digital Transformation Trends: The Case of Businesses in Ukraine

 Galia Mancheva, University of National and World Economy, Bulgaria

EU Regulatory Framework on Artificial Intelligence: SME Case

■ Tinatin Mshvidobadze, Gori State University, Georgia Effective Implementation of E-commerce Gvantsa Popkhadze - Georgian Technical University, Georgia

How to Measure Customer Satisfaction with Biometric Sensors

17:00 – 18:00

Session: Education Transformation for Development

Moderator: Tamta Mikaberidze, PhD, Professor, Sulkhan-Saba Orbeliani University, Georgia

 Tamta Mikaberidze, Sulkhan-Saba Orbeliani University, Georgia

Industry 4.0 Skills and the Challenges for Business Management Programs

 Lela Abdushelishvili, International Black Sea University, Georgia

Challenges of Knowledge Management: COVID 19 and Beyond

 Shorena Gogiashvili, Sulkhan-Saba Orbeliani University, Georgia

Stakeholders in Higher Education - Transforming for Development and Well-Being.

 Marine Tavartkiladze, Sulkhan-Saba Orbeliani University, Georgia

Effective Coordination Prospects of Business, Vocational Education and Employment Services in the Tourism Sector (Case of Georgia)

(1) 18:00 – 18:30

Conference Wrap Up

Transformation for Development, Development for Well-Being, International Scientific Conference Program, Sulkhan-Saba Orbeliani Univeristy, Faculty of Business and Technology, Institute for Development Studies, November 25, 2021

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